

-----Greater Woodbury Kiwanis -----

KRONICLE

Meeting: 1st, 2nd, 4th, 5th Thursdays at Noon

3rd Thursday at 6:30 PM

Jim Meehan: President 2013-2014

Betty Limanni: Secretary 2013-2014

www.kiwaniswoodburynj.com



Chartered 11/15/1923

NJ District Division 2 Club

March 2014

Editor: Joan Van Note 856-845-3644

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March Birthdays: Carl Peterson 3/1 Have a great day!

Programs for March

March 6th - Bd meeting at Kemble Church after our luncheon meeting at noon Hollywood diner

March 13th – Member presentation on our Community Connections

March 20th – Michael’s Florist & Greenhouses

March 27th – Member presentation on KI President Gunther Gasser’s visit to our NJ District



The Terrific Kids schedule for March is as follows:

Thursday, March 20th - at 8:45AM– West End School

Tuesday, March 25th at 9:00AM – Evergreen School

Thursday, March 25th at 2:00PM – Walnut Street School

Thursday, March 27th at 8:25AM – Woodbury Heights School

Any member who wants to attend on these dates is welcome to join us.

Dates to remember:

March 18th – Visit of International President: dinner \$50.00 at Addison Park in Aberdeen, NJ

April 5, 2014 – Kiwanis One Day with our Kiwanis family clubs

April 10, 2014 – Shad Dinner and Lt Gov Election at Gia’s in Bridgeton (more information to follow)

July 17- 20, 2014 – Kiwanis International Convention, Tokyo, Japan

August 21-24, 2014 – NJ District Convention in Hotel Marriott, Princeton, NJ

*The Bridgeton Club will host the Annual Shad Dinner and District Inter Club Election of Division 2 Lt Governor on APRIL 10, 2014 at Gia’s Restaurant in Bridgeton.

*A trip to Winterthur is coming up May 9th. Admission and Transportation \$52.00. The bus will leave the Deptford Municipal bldg. at 9:45am and return 5:00pm. Money is due by May 1st.

Please join KI Foundation President Lance Inciti and First Lady Ruth Inciti from our New Jersey District in welcoming our International President Gaunter Gasser and First Lady Christina Gasser who are from the Austria District on March 18th. We will meet in Addison Park at 7:15pm for dinner@ \$50.00.

What did we learn from our NJ Membership Growth Workshop on January 18th, 2014?

Here are some membership ideas that our Greater Woodbury Kiwanis looks forward to exploring.

In order for all of our NJ Kiwanis Clubs to increase membership we need to build community partnerships by viewing these outside resources and how they can fit into our mission. We need to make a list of community entities with which we currently co-exist. We can compile this list from Chamber of Commerce directories, yellow pages and other sources. In conjunction with these resources, we can utilize our member's knowledge of the community to create a comprehensive list that we can work on together.

We will need to review the list and determine where relationships have already been created; these are the organizations for which you provide services or those which sponsor our club's activities. Are there others with which you could create relationships? Consider how you can approach them to offer support-and how they would support our club's work. Then we need to determine ways that our club can enhance our current relationships by creating partnerships. For example, consider how our club could provide visibility for the other organization and in turn what visibility we could expect from our work together, how our combined resources could create a greater impact.

Finally, we need to list any groups, businesses or entities with which you already have partnerships. We may even have people in common. Are there opportunities to do more together? The more partnerships our club has, the better our bond with the community-and the stronger our service to it.

It is suggested we use 3 columns to build our list of community relationships and partnerships;

1. **Co-exist:** Organizations, businesses and groups that exist within our club's defined community. (examples: utility company, chamber of commerce, locals, fire department)
2. **Relationships:** Community organizations, businesses, groups and individuals that our club supports or who support us. (examples: food pantry, schools, YMC, Salvation Army)
3. **Partnerships:** Organizations, business, groups and individuals that our club supports and who in turn support our club and its activities. (examples: key clubs, other service organizations, library).

Everyone in our club will be working together to make up this list of prospective community partnerships.

Greater Woodbury Kiwanis news:

* On February 8th, we had our annual spaghetti dinner fundraiser. We took in approximately \$1,800.00. Because of our corporate sponsors we were able to keep our expenses down to around \$250.00. This also included the cost for the Ronald McDonald House dinner. Both projects proved to be successful, and our members did an outstanding job helping to bring them to fruition. Thanks for a job well done!

* On February 19th Kiwanis provided pizza, soda, cookies, to the girls Woodbury Youth Basketball team at Woodbury High School. Five Kiwanis members were present. Claire did a great job organizing the event. The girls and coaches were very appreciative.

*Cody Miller was our guest speaker on Thursday evening February 20th at Charlie Brown's Restaurant. Cody attended and graduated from Gloucester County College (GCC), and Rutgers University in Political Science. He is currently attending Rutgers Graduate program in Public Administration concentrating on nonprofit organizations. He has worked with the Volunteer Center at GCC. This important organization provides contact volunteers with opportunities to serve throughout the community. The current project is one that will strengthen families.
